



Office of the Chancellor

## Chancellor Weekly Brief | 4.30.2021 Dr. James Malm

### OPPORTUNITY DEFINED.

While we have been under limited operations meeting virtually in our daily professional and student lives at UNM-Gallup, it has been difficult for us to feel as if we're a part of a vibrant campus community striving for great things together. Even so, great things are on the horizon for our university and students now and well into the future as we work collectively as a university system to define opportunity and success as well as identify areas of improvement for the University of New Mexico and the UNM-Gallup campus.

Among [the values](#) we hold at UNM-Gallup is sustainability, where we are committed to meeting the needs of the present while preserving the well-being of future generations. We live up to this value by not only ensuring that we are effective in the stewardship of our campus, but we are robust and diligent in creating a blueprint that will position us well for the challenges and opportunities presented in this 21st century and beyond.

UNM President Garnett Stokes has invited all Lobos to join the virtual launch and discussion for [UNM 2040: Opportunity Defined](#) coming up on Friday, May 7th, from 10 a.m. to 11 a.m. I encourage all of our faculty, staff, and students to [reserve their spot](#) at this important launch of the next UNM strategic plan and help shape our future. We will include a reminder with registration links for this launch event in next Monday's "What's Happening" email.

We should acknowledge that past efforts at implementing an effective strategic plan for UNM-Gallup have not been successful for various reasons, including lack of focus, intention, and other difficulties that kept us off task. Even so, I am excited at this renewed effort university-wide.

Best Regards,

Dr. James R. Malm, Chancellor  
Professor of Business

