



UNM-Gallup Strategic Plan (_____

Themes: Big Picture, Institution Wide.

Objectives: Focused sub-headings to achieve Themes

THEME 1 - Student Achievement

-OBJECTIVE 1- Improve Overall Educational Quality

Potential Targets

CAL data collection

Quality Assurance of CAL (s) - r (o) - t

Best practices in teaching

-OBJECTIVE 2- Enrollment Management: Improving Retention, Persistence and Completion Rates

Potential Targets

Funnel approach

Customer Relationship Management:
communications system

Data

website

recruiting/retention

-OBJECTIVE 3- College Level Readiness

OBJECTIVE 2- Thoughtful Integration of Cultural Traditions into Existing Curricula

Potential Targets

Research and Celebrate who is doing this already
Check in with the Teaching Excellence Committee

OBJECTIVE 3- Strengthening On and Off Campus Programming

Potential Targets

Encourage